1	Supplementary Information
2	
3	Article S1: Study questionnaire with brief explanatory notes.
4	
5	Initial statement
6	The following introduction was given at the beginning of the questionnaire and a similar
7	introduction was provided to heads of departments and senior administration managers. By
8	continuing the survey consent was implied.
9	
10	"Welcome to my survey looking at ethical behaviour in academic research. This survey is part
11	of a research project towards my MA in Higher Education, therefore your completing this
12	survey is very much appreciated. As the title suggests, the questionnaire is looking at the
13	ethical behaviour of those undertaking research in academia, specifically those that hold
14	academic positions. The questionnaire is completely anonymous and should take no more
15	than 3-4 minutes of your time."
16	
17	Unmatched-count technique list of statements including one sensitive statement
18	(highlighted in italics) for each of the five sensitive statements under investigation; the
19	control lists being the same as the treatment minus the sensitive statement. Participants
20	were asked to provide a value between 0 and 7 for the control or 0 and 8 for the
21	treatment.
22	
23	1) How many of the following statements do you agree with/have done?
24	• I conduct research myself
25	• Last year I published fewer than 3 papers

26	Last year I received funding from one of the UK Research Councils
27	• I have plagiarised other peoples' work
28	• My university provides training specifically on Ethics in Research
29	• Most of my research is lab-based
30	• I have attended a training session in research ethics
31	• Before submitting a grant proposal it has to be passed by an ethics committee
32	
33	2) How many of the following statements do you agree with/have done?
34	• I have a senior admin role within the school/dept
35	• My admin role does not impact on my research
36	• I always get a colleague to independently read over my grant proposal
37	• I currently supervise fewer than 5 PhD students
38	• All our PhD students must have at least 2 supervisors
39	• UK Border Agency has not had a negative impact on postgraduate research
40	• I have over-sold the results in a paper
41	• As part of postgraduate research training all students are required to complete a course
42	on research ethics
43	
44	3) How many of the following statements do you agree with/have done?
45	• I convene a postgraduate module
46	• I generally do not accept students who come to me with their own research projects
47	• I have been a co-author on a paper when I have done little to warrant my inclusion
48	• I feel like I have little time to undertake research
49	• The move by research councils to large consortium grants is a positive step
50	• I hold formal meetings with my research group at least every two weeks

51	• I do not find it difficult to juggle work/private life balance
52	I subscribe to Times Higher Education
53	
54	4) How many of the following statements do you agree with/have done?
55	• Most of my research students have come to work with me through contacts rather than
56	through a response to adverts
57	• I am happy with the level of funding the government puts into scientific research
58	through the Research Councils
59	• I do not believe it is becoming more difficult to get research papers accepted by peer-
60	reviewed journals
61	• I believe the loss of NERC's small grant rounds will have a negative impact on my
62	own research
63	• My research field sites are mainly outside the UK and EU
64	• I have at least one post doc in my research group
65	• I have fabricated data and then published the results
66	• I am worried that the Freedom of Information Act will impact my research
67	
68	5) How many of the following statements do you agree with/have done?
69	• I am a member of the NERC review college
70	• I do not believe it is becoming more difficult to get research grants from UK Research
71	Councils
72	• I believe all research papers should be open-access
73	• I believe all data should be made available online within 6 months of a paper being
74	published
75	• I have been on a media training course

76	• I have taken a research idea I heard at a meeting or conference and published it as my
77	own?
78	• Young investigators require more funding opportunities from the UK Research
79	Councils
80	• I always try to include junior investigators on grant applications as co-PIs to help their
81	career
82	
83	Crosswise-model questions containing one non-sensitive question with a known
84	frequency (indicated in brackets after the question but not provided to the participants)
85	and one sensitive question.
86	
87	1) Please read the following two questions
88	
89	Q1: Is your birthday in January, March or April? (0.247)
90	Q2: Have you ever plagiarised other peoples' work?
91	
92	Now select your response
93	() My response is NO to both questions OR YES to both questions
94	() My response is YES to one of the question AND NO to the other
95	
96	2) Answer the following two questions
97	
98	Q1: Is your birthday in August, November or December? (0.249)
99	Q2: Have you ever over-sold the results in a paper?

100
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101	Now select your response
102	() My response is NO to both questions OR YES to both questions
103	() My response is YES to one of the question AND NO to the other
104	
105	3) Answer the following two questions
106	
107	Q1: Is your birthday in January, April or September? (0.250)
108	Q2: Have you ever fabricated data and then published the results?
109	
110	Now select your response
111	() My response is NO to both questions OR YES to both questions
112	() My response is YES to one of the question AND NO to the other
113	
114	4) Answer the following two questions
115	
116	Q1: Is your birthday in June, August or December? (0.252)
117	Q2: Have you ever been a co-author on a paper when you have done little to warrant
118	inclusion?
119	
120	Now select your response
121	() My response is NO to both questions OR YES to both questions
122	() My response is YES to one of the question AND NO to the other
123	

124	5)	Answer	the	following	two	questions
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125

- 126 Q1: Is your birthday in February, June or November? (0.241)
- 127 Q2: Have you ever taken a research idea you heard at a meeting or conference and published
- 128 it as your own?
- 129
- 130 Now select your response
- 131 () My response is NO to both questions OR YES to both questions
- 132 () My response is YES to one of the question AND NO to the other
- 133
- 134 Questions asked in the study to gain and understanding of the participant's position
- 135 within academia, research and their engagement with research ethics.
- 136
- 137 1. In what year were you born?
- 138 2. In which country did you do your first degree (e.g. BSc)? (selected from a list of
- 139 countries)
- 3. What is your current position? (selected from Post doc/Research Fellow, Lecturer,
  Senior Lecturer, Reader, or Professor)
- 142 4. In which year did you publish your first peer-reviewed paper?
- 143 5. How many papers do you publish each year? (selected from 2 or less, 3-5, 6-9, 10-14,
- 144 15 or more)
- 145 6. Does most of your funding come from UK Research Councils? (selected from yes or146 no)
- 147 7. Does your university or institute provides training specifically on Ethics in Research?
  148 (selected from yes, no or don't know)

149	8. Have you attended a training session on research ethics? (selected from yes or no)
150	9. Before submitting a grant proposal are you required to have it be passed by an ethics
151	committee? (selected from yes or no)
152	
153	Direct questions.
154	
155	Have you ever (select all that apply)
156	
157	• plagiarised other peoples' work?
158	• over-sold the results of a paper?
159	• fabricated data and then published the results?
160	• been a co-author on a paper when you have done little to warrant inclusion?
161	• taken a research idea you heard at a meeting or conference and published it as your
162	own?
163	