|  |  |
| --- | --- |
| Analysis | Data |
| Qualitative | Quantitative |
| Qualitative | a) Discourse analysis, qualitative textual analysis | b) Search for meaning in results of quantitative processing (e.g., generating new questions based on GLM analysis) |
| Quantitative | c) Word counts; search for patterns, processes in quantitative textual analysis (Figures S2, S3) | d) Statistical and mathematical analysis of numerical data |
| Adapted from Bernard (2011) |

**Table S1:**

**Qualitative-Quantitative Data Analysis**