

Table S2. Results of Chi-squared tests assessing the influence of respondent profile on the perceived importance of mussels for human well-being and life quality (Q1), quantity of benefits provided by mussels (Q2), the importance of different ecosystem services provided by mussels (Q5), their state in the last 10 years (Q6), the condition of mussel beds (Q7) and the influence of the different environmental and anthropogenic factors on mussel beds. Significant differences ($p < 0.05$) indicated in bold.

Question	Profile	χ^2
Q1	Sex	$\chi^2 = 0.164$, d.f. = 2, $p = 0.921$
	Age	$\chi^2 = 3.196$, d.f. = 4, $p = 0.526$
	Education	$\chi^2 = 10.882$, d.f. = 4, $p < 0.05$
	Visitor/Resident	$\chi^2 = 5.326$, d.f. = 2, $p = 0.070$
	Urban/Non-urban	$\chi^2 = 0.585$, d.f. = 2, $p = 0.746$
	Coastal/Non-coastal	$\chi^2 = 4.589$, d.f. = 2, $p = 0.101$
Q2	Sex	$\chi^2 = 5.012$, d.f. = 2, $p = 0.082$
	Age	$\chi^2 = 9.501$, d.f. = 4, $p < 0.05$
	Education	$\chi^2 = 14.838$, d.f. = 4, $p < 0.01$
	Visitor/Resident	$\chi^2 = 0.210$, d.f. = 2, $p = 0.901$
	Urban/Non-urban	$\chi^2 = 3.442$, d.f. = 2, $p = 0.179$
	Coastal/Non-coastal	$\chi^2 = 0.738$, d.f. = 2, $p = 0.691$
Q5	Harvesting as recreation	
	Sex	$\chi^2 = 1.312$, d.f. = 2, $p = 0.519$
	Age	$\chi^2 = 4.116$, d.f. = 4, $p = 0.391$
	Education	$\chi^2 = 5.145$, d.f. = 4, $p = 0.273$
	Visitor/Resident	$\chi^2 = 6.133$, d.f. = 2, $p < 0.05$
	Urban/Non-urban	$\chi^2 = 2.399$, d.f. = 2, $p = 0.301$
Habitat for other species	Coastal/Non-coastal	$\chi^2 = 8.114$, d.f. = 2, $p < 0.05$
	Sex	$\chi^2 = 0.961$, d.f. = 2, $p = 0.619$
	Age	$\chi^2 = 3.302$, d.f. = 4, $p = 0.509$
	Education	$\chi^2 = 0.174$, d.f. = 4, $p = 0.996$
	Visitor/Resident	$\chi^2 = 2.431$, d.f. = 2, $p = 0.297$
	Urban/Non-urban	$\chi^2 = 0.081$, d.f. = 2, $p = 0.960$
Ornamentation	Coastal/Non-coastal	$\chi^2 = 1.911$, d.f. = 2, $p = 0.385$
	Sex	$\chi^2 = 0.043$, d.f. = 1, $p = 0.836$
	Age	$\chi^2 = 3.225$, d.f. = 2, $p = 0.199$
	Education	$\chi^2 = 0.750$, d.f. = 2, $p = 0.687$
	Visitor/Resident	$\chi^2 = 0.075$, d.f. = 1, $p = 0.784$
	Urban/Non-urban	$\chi^2 = 0.047$, d.f. = 1, $p = 0.829$
Scientific and traditional knowledge	Coastal/Non-coastal	$\chi^2 = 0.500$, d.f. = 1, $p = 0.480$
	Sex	$\chi^2 = 4.428$, d.f. = 2, $p = 0.109$
	Age	$\chi^2 = 3.501$, d.f. = 4, $p = 0.478$
	Education	$\chi^2 = 2.574$, d.f. = 4, $p = 0.631$
	Visitor/Resident	$\chi^2 = 2.163$, d.f. = 2, $p = 0.339$
	Urban/Non-urban	$\chi^2 = 2.408$, d.f. = 2, $p = 0.300$
Human food	Coastal/Non-coastal	$\chi^2 = 2.842$, d.f. = 2, $p = 0.241$
	Sex	$\chi^2 = 2.905$, d.f. = 2, $p = 0.234$
	Age	$\chi^2 = 10.042$, d.f. = 4, $p < 0.05$
	Education	$\chi^2 = 14.329$, d.f. = 4, $p < 0.01$
	Visitor/Resident	$\chi^2 = 0.997$, d.f. = 2, $p = 0.607$
	Urban/Non-urban	$\chi^2 = 0.824$, d.f. = 2, $p = 0.662$
Purification of seawater	Coastal/Non-coastal	$\chi^2 = 0.240$, d.f. = 2, $p = 0.887$
	Sex	$\chi^2 = 1.222$, d.f. = 2, $p = 0.543$
	Age	$\chi^2 = 6.978$, d.f. = 4, $p = 0.137$
	Education	$\chi^2 = 1.611$, d.f. = 4, $p = 0.807$
	Visitor/Resident	$\chi^2 = 2.988$, d.f. = 2, $p = 0.224$
	Urban/Non-urban	$\chi^2 = 2.836$, d.f. = 2, $p = 0.242$
	Coastal/Non-coastal	$\chi^2 = 0.567$, d.f. = 2, $p = 0.753$

Question	Profile	χ^2
Q5		
Food for other species	Sex	$\chi^2 = 2.704$, d.f. = 2, p = 0.259
	Age	$\chi^2 = 5.639$, d.f. = 4, p = 0.228
	Education	$\chi^2 = 0.713$, d.f. = 4, p = 0.950
	Visitor/Resident	$\chi^2 = 0.040$, d.f. = 2, p = 0.980
	Urban/Non-urban	$\chi^2 = 1.814$, d.f. = 2, p = 0.404
	Coastal/Non-coastal	$\chi^2 = 0.243$, d.f. = 2, p = 0.886
Existential value	Sex	$\chi^2 = 2.972$, d.f. = 2, p = 0.226
	Age	$\chi^2 = 2.191$, d.f. = 4, p = 0.701
	Education	$\chi^2 = 4.068$, d.f. = 4, p = 0.397
	Visitor/Resident	$\chi^2 = 5.816$, d.f. = 2, p = 0.055
	Urban/Non-urban	$\chi^2 = 1.892$, d.f. = 2, p = 0.388
	Coastal/Non-coastal	$\chi^2 = 0.736$, d.f. = 2, p = 0.692
Q6		
Harvesting as recreation	Sex	$\chi^2 = 2.932$, d.f. = 3, p = 0.402
	Age	$\chi^2 = 8.168$, d.f. = 6, p = 0.226
	Education	$\chi^2 = 2.641$, d.f. = 6, p = 0.852
	Visitor/Resident	$\chi^2 = 9.900$, d.f. = 3, p < 0.05
	Urban/Non-urban	$\chi^2 = 1.308$, d.f. = 3, p = 0.727
	Coastal/Non-coastal	$\chi^2 = 2.942$, d.f. = 3, p = 0.401
Habitat for other species	Sex	$\chi^2 = 4.872$, d.f. = 3, p = 0.181
	Age	$\chi^2 = 3.402$, d.f. = 6, p = 0.757
	Education	$\chi^2 = 4.502$, d.f. = 6, p = 0.609
	Visitor/Resident	$\chi^2 = 7.692$, d.f. = 3, p = 0.053
	Urban/Non-urban	$\chi^2 = 1.313$, d.f. = 3, p = 0.726
	Coastal/Non-coastal	$\chi^2 = 5.984$, d.f. = 3, p = 0.112
Ornamentation	Sex	$\chi^2 = 2.057$, d.f. = 3, p = 0.561
	Age	$\chi^2 = 4.950$, d.f. = 6, p = 0.550
	Education	$\chi^2 = 7.500$, d.f. = 6, p = 0.277
	Visitor/Resident	$\chi^2 = 1.800$, d.f. = 3, p = 0.615
	Urban/Non-urban	$\chi^2 = 8.625$, d.f. = 3, p < 0.05
	Coastal/Non-coastal	$\chi^2 = 4.444$, d.f. = 3, p = 0.217
Scientific and traditional knowledge	Sex	$\chi^2 = 4.068$, d.f. = 3, p = 0.254
	Age	$\chi^2 = 7.742$, d.f. = 6, p = 0.258
	Education	$\chi^2 = 4.148$, d.f. = 6, p = 0.657
	Visitor/Resident	$\chi^2 = 1.458$, d.f. = 3, p = 0.692
	Urban/Non-urban	$\chi^2 = 4.508$, d.f. = 3, p = 0.212
	Coastal/Non-coastal	$\chi^2 = 1.348$, d.f. = 3, p = 0.718
Human food	Sex	$\chi^2 = 3.022$, d.f. = 3, p = 0.388
	Age	$\chi^2 = 4.844$, d.f. = 6, p = 0.564
	Education	$\chi^2 = 7.052$, d.f. = 6, p = 0.316
	Visitor/Resident	$\chi^2 = 2.962$, d.f. = 3, p = 0.398
	Urban/Non-urban	$\chi^2 = 3.341$, d.f. = 3, p = 0.342
	Coastal/Non-coastal	$\chi^2 = 2.371$, d.f. = 3, p = 0.499
Purification of seawater	Sex	$\chi^2 = 1.225$, d.f. = 3, p = 0.747
	Age	$\chi^2 = 16.146$, d.f. = 6, p < 0.05
	Education	$\chi^2 = 3.579$, d.f. = 6, p = 0.733
	Visitor/Resident	$\chi^2 = 4.245$, d.f. = 3, p = 0.236
	Urban/Non-urban	$\chi^2 = 2.292$, d.f. = 3, p = 0.514
	Coastal/Non-coastal	$\chi^2 = 3.636$, d.f. = 3, p = 0.303
Food for other species	Sex	$\chi^2 = 2.211$, d.f. = 3, p = 0.530
	Age	$\chi^2 = 19.891$, d.f. = 6, p < 0.01
	Education	$\chi^2 = 10.624$, d.f. = 6, p = 0.101
	Visitor/Resident	$\chi^2 = 3.488$, d.f. = 3, p = 0.322
	Urban/Non-urban	$\chi^2 = 3.876$, d.f. = 3, p = 0.275
	Coastal/Non-coastal	$\chi^2 = 4.510$, d.f. = 3, p = 0.211

Question	Profile	χ^2
Q6		
Existential value	Sex	$\chi^2 = 2.266$, d.f. = 3, p = 0.519
	Age	$\chi^2 = 10.288$, d.f. = 6, p = 0.113
	Education	$\chi^2 = 7.002$, d.f. = 6, p = 0.321
	Visitor/Resident	$\chi^2 = 17.047$, d.f. = 3, p < 0.01
	Urban/Non-urban	$\chi^2 = 4.749$, d.f. = 3, p = 0.191
	Coastal/Non-coastal	$\chi^2 = 12.147$, d.f. = 3, p < 0.01
Q7		
	Sex	$\chi^2 = 1.321$, d.f. = 2, p = 0.517
	Age	$\chi^2 = 5.881$, d.f. = 4, p = 0.208
	Education	$\chi^2 = 6.209$, d.f. = 4, p = 0.184
	Visitor/Resident	$\chi^2 = 11.313$, d.f. = 2, p < 0.01
	Urban/Non-urban	$\chi^2 = 3.316$, d.f. = 2, p = 0.191
	Coastal/Non-coastal	$\chi^2 = 15.956$, d.f. = 2, p < 0.01
Q8		
Climate alterations	Sex	$\chi^2 = 5.251$, d.f. = 3, p = 0.154
	Age	$\chi^2 = 7.559$, d.f. = 6, p = 0.272
	Education	$\chi^2 = 8.391$, d.f. = 6, p = 0.211
	Visitor/Resident	$\chi^2 = 2.593$, d.f. = 3, p = 0.458
	Urban/Non-urban	$\chi^2 = 0.855$, d.f. = 3, p = 0.836
	Coastal/Non-coastal	$\chi^2 = 1.843$, d.f. = 3, p = 0.606
Seaside tourism	Sex	$\chi^2 = 9.066$, d.f. = 3, p < 0.05
	Age	$\chi^2 = 29.297$, d.f. = 6, p < 0.001
	Education	$\chi^2 = 28.860$, d.f. = 6, p < 0.001
	Visitor/Resident	$\chi^2 = 4.488$, d.f. = 3, p = 0.213
	Urban/Non-urban	$\chi^2 = 1.168$, d.f. = 3, p = 0.761
	Coastal/Non-coastal	$\chi^2 = 2.583$, d.f. = 3, p = 0.460
Environmental management	Sex	$\chi^2 = 9.589$, d.f. = 3, p < 0.05
	Age	$\chi^2 = 1.354$, d.f. = 6, p = 0.969
	Education	$\chi^2 = 7.900$, d.f. = 6, p = 0.246
	Visitor/Resident	$\chi^2 = 2.226$, d.f. = 3, p = 0.527
	Urban/Non-urban	$\chi^2 = 1.764$, d.f. = 3, p = 0.623
	Coastal/Non-coastal	$\chi^2 = 1.545$, d.f. = 3, p = 0.672
Pollution	Sex	$\chi^2 = 5.321$, d.f. = 3, p = 0.150
	Age	$\chi^2 = 11.044$, d.f. = 6, p = 0.087
	Education	$\chi^2 = 6.874$, d.f. = 6, p = 0.333
	Visitor/Resident	$\chi^2 = 7.544$, d.f. = 3, p = 0.056
	Urban/Non-urban	$\chi^2 = 2.866$, d.f. = 3, p = 0.413
	Coastal/Non-coastal	$\chi^2 = 0.439$, d.f. = 3, p = 0.932
Harvesting	Sex	$\chi^2 = 5.252$, d.f. = 3, p = 0.154
	Age	$\chi^2 = 17.660$, d.f. = 6, p < 0.01
	Education	$\chi^2 = 7.198$, d.f. = 6, p = 0.303
	Visitor/Resident	$\chi^2 = 2.806$, d.f. = 3, p = 0.423
	Urban/Non-urban	$\chi^2 = 2.968$, d.f. = 3, p = 0.397
	Coastal/Non-coastal	$\chi^2 = 2.946$, d.f. = 3, p = 0.400
Coastal erosion	Sex	$\chi^2 = 11.182$, d.f. = 3, p < 0.05
	Age	$\chi^2 = 20.720$, d.f. = 6, p < 0.01
	Education	$\chi^2 = 18.158$, d.f. = 6, p < 0.01
	Visitor/Resident	$\chi^2 = 9.561$, d.f. = 3, p < 0.05
	Urban/Non-urban	$\chi^2 = 5.289$, d.f. = 3, p = 0.152
	Coastal/Non-coastal	$\chi^2 = 1.602$, d.f. = 3, p = 0.659
Local fishing	Sex	$\chi^2 = 11.736$, d.f. = 3, p < 0.01
	Age	$\chi^2 = 47.376$, d.f. = 6, p < 0.01
	Education	$\chi^2 = 41.234$, d.f. = 6, p < 0.01
	Visitor/Resident	$\chi^2 = 5.984$, d.f. = 3, p = 0.112
	Urban/Non-urban	$\chi^2 = 6.77$, d.f. = 3, p = 0.080
	Coastal/Non-coastal	$\chi^2 = 0.0684$, d.f. = 3, p = 0.995

Question	Profile	χ^2
Q8		
Recreational activities	Sex	$\chi^2 = 11.965$, d.f. = 3, p < 0.01
	Age	$\chi^2 = 10.738$, d.f. = 6, p = 0.097
	Education	$\chi^2 = 17.585$, d.f. = 6, p < 0.01
	Visitor/Resident	$\chi^2 = 1.340$, d.f. = 3, p = 0.720
	Urban/Non-urban	$\chi^2 = 5.906$, d.f. = 3, p = 0.116
	Coastal/Non-coastal	$\chi^2 = 3.724$, d.f. = 3, p = 0.293