

523 **A RANKING OF THE MOST USED HASHTAGS ON THE CAMPAIGN TRAIL**
 524 **BY THE DEMOCRATIC AND REPUBLICAN PARTIES**

525 Table 6 shows the most used hashtags by the Democratic and Republican parties during the November
 526 2020 Presidential campaign. In detail, for each party we selected the verified Twitter account of: the
 527 presidential candidate, the vice president candidate and their political party (as shown in Tab. 2 and
 528 discussed in Section 3.4.3) and extracted from each Twitter profile, the most frequent hashtags and
 529 slogans.

Political party	Hashtag
<i>Democratic party</i>	#Harris2020
	#KamalaHarris
	#Biden2020
	#BidenHarris2020
	#Democrats
	#VoteBlue
	#BidenHarrisToSaveAmerica #JoeBidenKamalaHarris2020
<i>Republican party</i>	#maga
	#maga2020
	#MakeAmericaGreatAgain
	#promisekept
	#promisemade
	#GOP
	#4MoreYears
	#FourMoreYears
	#Trump2020
	#VoteRed
#TrumpPence2020	

Table 6. Most used hashtags on the campaign trail by the Democratic and republican parties